



# THE OFFSHOREALERT CONFERENCE EUROPE LONDON 2013

## SPONSOR PROSPECTUS

Benefits, Packages & Order Form

### About The OffshoreAlert Conference

The OffshoreAlert Conference is an international event that brings together providers, clients and investigators of offshore products and services to discuss and analyze all material aspects that affect individuals and corporations conducting business in or through Offshore Financial Centres.

Leading Experts Will Share Their Insights and Experiences on the Latest Issues in Offshore Finance including:

- Current trends and opportunities in the offshore world
- How the signing of Tax Information Exchange Agreements has affected offshore bank deposits
- How to identify red flags in offshore transactions
- Determining where legal becomes illegal in offshore tax planning
- Learn which jurisdictions are hardest – and easiest – to recover assets from
- Pending political initiatives aimed at OFCs – and a lot more.

JOIN LEADING MINDS IN THE WORLD OF OFFSHORE FINANCE FOR TWO DAYS OF INTERACTIVE DEBATES, EXPERT ADVICE AND UNPARALLELED NETWORKING OPPORTUNITIES

### About OffshoreAlert

OffshoreAlert is a news website founded in 1997 by investigative reporter David Marchant and offers news, documents & intelligence about businesses and individuals operating in Offshore Financial Centers, with an emphasis on fraud investigations.

OffshoreAlert also holds educational and networking conferences in North America and Europe on all material aspects that affect individuals and corporations conducting business in or through OFCs.

### Event Information

The OffshoreAlert Conference Europe

### Dates

Thursday-Friday  
14-15 November 2013

### Venue

The Bloomsbury Hotel  
16-22 Great Russell Street  
London WC1B 3NN

### Who Attends

Conference delegates include senior management and owners or partners from the private and public sectors in multiple onshore and offshore jurisdictions from the following areas:

#### Offshore Providers

Company Managers  
Fund Administrators  
Bankers  
Trust & Estate Practitioners  
Insolvency Specialists  
Government & Regulators

#### Offshore Clients

Officers & Directors  
High Net Worth Individuals  
Fund Principals & Sponsors  
Family Offices  
Financial Intermediaries  
Wealth Planners

#### Investigators

Fraud & Asset Recovery Specialists  
Compliance Officers  
Receivers & Liquidators  
Investigators & Regulators  
Intelligence-Gatherers  
Law Enforcement  
Tax Collectors

To Reserve Your Package Call Lina Kravitz +1 305-600-2504 or Email [lkravitz@offshorealert.com](mailto:lkravitz@offshorealert.com)

# SPONSOR PROSPECTUS

## PACKAGES & BENEFITS

### WHY SPONSOR

Sponsorship of The OffshoreAlert Conference is not only a great way to get your message before a targeted audience of attorneys, tax experts, finance and insurance practitioners, fraud, asset recovery and insolvency specialists, journalists, law enforcement and regulators, it's also a great way to increase the equity of your brand as a company or organization that supports one of the most substantive and credible educational and networking events on Offshore Financial Centers.

The sponsorship packages are priced to fit a wide range of budgets and are designed to help you achieve your business goals. Custom packages are available.

### VISIBILITY

Sponsors receive maximum visibility during the promotional phase, on site and also following the event. As a truly global organization, we have a truly global audience.

Our Conferences are promoted through:

- OffshoreAlert news alerts – 7,500 subscribers
- OffshoreAlert web site – over 10,000 unique visitors per month
- OffshoreAlert Facebook, LinkedIn and Twitter networks
- Industry Associations & Chambers
- We also promote our events through a number of specialised media partners
- Coverage by the world's major news organizations, such as The Wall Street Journal, Reuters, Bloomberg, PBS, BusinessWeek, etc.

Sponsors also receive publicity both before and during the conference – in conference promotion, on our web site and on our social media groups.

### BY BECOMING A SPONSOR, YOU WILL:

- ★ Raise your international visibility by reaching the top practitioners in the areas of Fraud & Asset Recovery, Money Laundering & Compliance and Investigations & Intelligence. The only place where you can meet such diverse people in one place – outside of a court-room!
- ★ Reach a lucrative audience from the world's major OFCs, such as Bermuda, Bahamas, BVI, and Cayman Islands, and the world's major countries, such as the USA, United Kingdom, and Canada.
- ★ Benefit from unsurpassed networking opportunities with industry leaders and have direct access to buyers in one place at one time. Bottom line: deals get made.
- ★ Enhance your corporate image by aligning your brand with OffshoreAlert.
- ★ Showcase your products before a national and international audience and network with new potential clients.
- ★ Benefit from extensive media coverage: our media partners get your company in front of your target market and gain access to international press on site.
- ★ Have a place to gain knowledge and form new relationships in one place at one time.
- ★ Obtain direct access to potential clients during and after the event with the confidential delegate list.



**14-15 NOVEMBER 2013**  
**THE BLOOMSBURY HOTEL, LONDON**

# SPONSOR PROSPECTUS

## PACKAGES & BENEFITS

Sponsorship Benefit	Platinum	Gold	Silver	Bronze
GBP	4,900 + 20% VAT	3,400 + 20% VAT	1,900 + 20% VAT	995 + 20% VAT
Quantity Available	2	6	12	Unlimited
Conference Tickets	2 Speaker Tickets + 1 Conference Ticket	1 Speaker Ticket + 1 Conference Ticket	1 Conference Ticket	
Pre-Sale Extension on Additional Tickets (For sponsors' employees only.)	✓	✓	✓	
10% Personalized Colleagues & Friends Discount Code	✓	✓	✓	✓
Cocktail Reception Sponsorship	✓			
Merchandise (sponsor provided) or Luncheon Sponsorship*		✓		
Giveaway, Breakfast or Afternoon Tea Sponsorship			✓	
Exhibit Booth Space	✓	✓		
Display of banner stand in Main Conference Hall (sponsor provided)	✓	✓	✓	
Bag Insert/Seat Drop	✓	✓	✓	✓
Dedicated E-mail to Delegates**	✓			
Special Offer Posting on Event Website	✓	✓	✓	✓
Logo, link, & Company Profile on Sponsor Page	✓	✓	✓	✓
Logo "Above the Fold" on Website	✓			
Logo on Website Footer	✓	✓	✓	✓
Logo on all Promotional E-mails	Logo + Profile	✓	✓	✓
Logo on Digital Brochure Cover	✓	✓		
Logo on Digital Brochure Back Cover	✓	✓	✓	✓
Logo on Plenary Screen	✓	✓		
Logo on Printed Schedule	✓	✓	✓	✓
Special "Thank You" at Conference's commencement	✓	✓	✓	✓
Web ad on event website	Ads to appear 50% more times than Gold	Ads to appear 50% more times than Silver	Yes	

**VAT: If your business' place of belonging is outside of the UK you do not pay VAT on sponsorship items. See page 4 for details on VAT applicability.**

\*Merchandise items are sponsor-provided and include branded name badges, tote bags, pens and note pads.

\*\*The dedicated email to delegates is sent out by OffshoreAlert on your behalf. OffshoreAlert has a strict privacy policy and does not release email addresses.

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# SPONSOR PROSPECTUS

## ORDER FORM

### 1. ITEM SELECTION

#### 15% EARLY BIRD DISCOUNT (PAID IN FULL BY 31 JULY)

<input type="checkbox"/> Platinum Sponsorship	£4900
<input type="checkbox"/> Gold Sponsorship	£3400
<input type="checkbox"/> Name Badge Sponsorship	£3400
<input type="checkbox"/> Tote Bag Sponsorship	£3400
<input type="checkbox"/> Silver Sponsorship	£1900
<input type="checkbox"/> Pen Sponsorship	£1900
<input type="checkbox"/> Note Pad Sponsorship	£1900
<input type="checkbox"/> Bronze Sponsorship	£995

#### VAT APPLICABILITY

If your business' place of belonging is outside of the UK you do not pay VAT on sponsorship items. **The rates listed above do not include VAT.**

20% Value Added Tax is applicable and will be added to the rates listed above if your business' place of belonging is in the UK and you do not have a UK VAT registration number.

\* If your business' place of belonging is in the UK and you have a UK VAT registration number OffshoreAlert does not charge you VAT. Instead, a 'reverse charge', also known as a 'tax shift', applies for this transaction and you are responsible for accounting for, and claiming back, the VAT.

\* My UK VAT Registration Number is: \_\_\_\_\_

### 2. CONTACT DETAILS

NAME .....

COMPANY ..... POSITION.....

ADDRESS.....

CITY..... STATE/PROVINCE .....

POSTAL CODE..... COUNTRY .....

PHONE..... FAX.....

E-MAIL.....

### 3. PAYMENT DETAILS

#### BY CREDIT CARD

Please Charge My:  MasterCard  Visa  AMEX (US Dollars Only)

CARDHOLDER .....

CARD NUMBER .....

EXPIRY DATE ..... CID .....

#### BY CHEQUE

I have enclosed a check for £\_\_\_\_\_ made payable to **KYC News**

#### MAIL TO

KYC News, Inc. 123 S.E. 3rd Ave. #173, Miami, FL 33131 USA

#### BY BANK TRANSFER

Please send me an invoice & bank transfer details

I prefer to submit payment in **US Dollars.**

#### ADMINISTRATIVE DETAILS

Date: 14-15 November 2013

Time: 9:00 AM - 6:00 PM

Venue: The Bloomsbury Hotel

16-22 Great Russell Street London WC1B 3NN

Contact: Lina Kravitz

Sales Executive, OffshoreAlert

Phone: +1 305-600-2504

Email: lkravitz@offshorealert.com

#### CONTINUING EDUCATION

The OffshoreAlert Conference Europe may qualify for Professional Developments hours. Please contact OffshoreAlert for further information on claiming your CPD points.

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