OffshoreAlert Miami April 23-25, 2023 Ritz-Carlton, South Beach Miami Beach, FL



#### **SPONSOR PROSPECTUS**









66 It's like that famous bar in 'Star Wars', where they all come together - the good guys, the bad guys, the seriously guilty — and they all exchange information on neutral territory."

**Jack Blum**, Financial Crime Lawyer, Washington, D.C., describing The OffshoreAlert Conference in The Wall Street Journal in 2009.

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David Marchant

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#### OffshoreAlert's Vision

We are committed to bringing an eclectic group of senior financial industry participants together to learn and network ... people who ordinarily might only meet each other in adversarial situations.



# Message from the CEO

**David Marchant** 

# We look forward to welcoming you in Miami on April 23–25, 2023.

As always, we will provide a friendly and professional forum where an expected 300-plus finance industry stakeholders from more than 20 countries in different continents and jurisdictions can meet and network with our trusted partners and sponsors at the Ritz-Carlton, South Beach, a 5-star hotel in the middle of one of the world's most exciting entertainment districts, where you can walk to the beach, bars, restaurants, nightclubs, and shops.



"Increase the equity of your brand by associating with OffshoreAlert - a company that is internationallyknown for the credibility of its information."

As a sponsor, The OffshoreAlert Conference is an effective channel to get your message to participants in high-value international finance, particularly intelligence-gatherers, fraud and asset recovery specialists, insolvency specialists, litigation funders, investigators, regulators, law enforcement, and journalists.

It is also a great way to increase the equity of your brand by associating with OffshoreAlert

- a company that is internationally-known for the credibility of its information.

Our sponsorship packages are priced to fit a wide range of budgets, can be customized and are designed to help you achieve your business goals.

If you'd like your company to be part of this or a future event, we'd be happy to tell you more about our premier opportunities.

David Marchant

## About OffshoreAlert

We help our clients operate more effectively in the world of high-value international finance.



#### **OFFSHOREALERT AT A GLANCE**

**Founded** 1996

CFO

David Marchant

Headquarters Miami, US

Industry

News & Events

**Events Annually** 

International Finance (Fraud Investigations & Asset Recovery)

#### A Global Authority On Red Flags in International Finance

OffshoreAlert provides intelligence on participants in high-value international finance via articles, documents, conferences, and webinars, with an emphasis on highconfidentiality jurisdictions. We specialize in exposing investment fraud while it's in progress and helping victims recover assets.

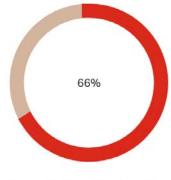
### Who Attends

300+ senior stakeholders in high-value international finance from dozens of jurisdictions

#### **WORLD'S INTELLIGENCE & INVESTIGATIVE ELITE**

- + Fraud Investigators
- + Asset Recovery Attorneys
- + Insolvency Practitioners
- + Litigation Funders
- + Intelligence Gatherers
- + Officers & Directors
- + Regulators & Law Enforcement
- + Bankers & Compliance Officers
- + Money Managers & Tax Advisors
- + International Media

#### **SENIOR STAKEHOLDERS**



Owners, Partners, Directors, CEOs

#### **INTERESTS**

Fraud & Asset Recovery	24%
Intelligence & Investigations	19%
Crypto	9%
Offshore	8%
Corruption	6%
11 Other Interests	34%

#### A truly international event with 20+ countries represented across many continents

Bahamas Israel Brazil Jersey British Virgin Islands Liechtenstein Canada Luxembourg Cayman Islands Russia China South Korea

Switzerland France Germany Turkey

Guernsey United Kingdom Hong Kong **United States** Ireland and more ...



#### What?

OffshoreAlert Miami

Where?

Ritz-Carlton, South Beach

When?

April 23-25, 2023



### Welcome

Join us for OffshoreAlert Miami, our signature in-person North American conference on intelligence, investigations, and recovery that brings together participants in high-value international finance.

You'll meet and mingle with more than 300 of the world's leading intelligence-gatherers, investigators, asset recovery attorneys, insolvency practitioners, litigation funders, professional service providers, regulators, law enforcement, journalists, and others.

There will also be cocktail receptions, satellite parties, and extended networking breaks at which attendees can develop contacts and do business.

If you're analyzing risk, evaluating opportunity, investigating entities, resolving disputes, seeking funding, or recovering value, our event is for you.

#### **CONFERENCE HIGHLIGHTS**

- +300 Delegates, 20 Countries
- + 40 Speakers, 15 Sessions, 2 Stages
- + 12 Hours of Networking
- + 3 Cocktail Receptions



Be at the heart of global intelligence, investigations & recovery, keep up-to-date with emerging issues, develop new sources & grow your business ... all while having fun.







# Maximize Visibility For Your Brand

#### WHAT?

Sponsoring

#### WHERE?

Onsite & Online

#### WHY?

New Business & Branding

#### **WHY SPONSOR**

Reach the world's top fraud investigators, asset recovery specialists, insolvency practitioners, litigation funders, regulators, law enforcement agents, and service providers from the major OFCs, such as Bermuda, Bahamas, BVI, and Cayman Islands, and major countries, such as the USA, United Kingdom, and Canada.

- **1.** Form lucrative business relationships with key players in some of the biggest deals in global finance.
- 2. Align your brand with OffshoreAlert.
- 3. Showcase your products & services before an international audience.
- **4.** Extensive media coverage: Gain access to international press on site such as The Wall Street Journal, Reuters, Bloomberg, The Guardian, BusinessWeek, etc.
- **5.** Pre-event publicity in conference promotions, on our website and on our social media groups.



#### The 3 Benefits of Sponsoring

- **BRAND AWARENESS** Put your business in the spotlight and stand out from attendees by prominently displaying your products and marketing materials.
- **REACH YOUR TARGET MARKET** Reach a lucrative audience of buyers, providers, and investigators of high-value, complex financial products and services.
- **NEW BUSINESS RELATIONSHIPS** Face-to-face interaction is an incredibly powerful tool. Gain new business and strengthen existing relationships in one place at one time.

#### **LIST OF OFFERINGS**

- + Speaker Opportunities
- + Check-In Sponsor **NEW!**
- + Livestream Sponsor **NEW!**
- + Mobile & Web App Sponsor
- + Attendee Tickets
- + Exhibitor Booths
- + Sponsored Functions
- + Merchandise Branding
- + Bag Inserts & Seat Drops
- + Onsite Branding
- + Website Branding
- + Email Branding
- + Social Media Promotion
- + Custom Packages
- + Multi-Event Discounts

Power your brand amongst buyers, providers, and investigators of highvalue, complex international financial products and services and increase its equity by associating with OffshoreAlert a company that is internationally-known for the credibility of its information.



# Sponsor Opportunities

#### Levels

#### ALL INCLUDE:

Logo recognition as Sponsor, in all event materials including, but not limited to:

- · Signage,
- · Website,
- Email Marketing, and
- · Social Media

Bag Insert

Discounted additional tickets at 15% off lowest prevailing rate

Friends & colleagues discount

Advance access to the virtual event platform

#### White Knight

#### **PACKAGE PRICE**

\$13,995

#### **EARLY BIRD**

\$12,995

Organize Own Session

- 3 Speaker Tickets
- 5 Attendee Tickets

Choice of 2: Cocktail Reception (Sunday or Monday), Closing Reception, Lanyards, Totebags, Event Check-In, Event App, Livestream, Notepads, Pens, Lunches, Breaks or Breakfasts

In-Person & Virtual Booth

Premier Above-the-Fold Branding

2 Weeks of Advertising in OffshoreAlert Digest

**EXCLUSIVE** 

#### **Justice**

#### **PACKAGE PRICE**

\$11,995

#### **EARLY BIRD**

\$10,995

- 2 Speaker Tickets
- 3 Attendee Tickets

Choice of 1: Cocktail Reception (Sunday or Monday), Closing Reception, Lanyards, Totebags, Event Check-In, Event App, Livestream, Notepads, Pens, Lunches, Breaks or Breakfasts In-Person & Virtual Booth

Above-the-Fold Branding

**5 AVAILABLE** 

#### Integrity

#### **PACKAGE PRICE**

\$8,995

#### **EARLY BIRD**

\$8,495

- 1 Speaker Ticket
- 3 Attendee Tickets

Choice of 1: Booth (In-Person & Virtual), Closing Reception, Event Check-In, Event App, Livestream, Notepads, Pens, Lunches, Breaks or Breakfasts

**10 AVAILABLE** 



irutn	impact	booth	licket		
PACKAGE PRICE	PACKAGE PRICE	PACKAGE PRICE	TICKET PRICE		
\$5,995	\$2,995	\$4,495	\$1,895		
EARLY BIRD	EARLY BIRD	EARLY BIRD	EARLY BIRD		
\$5,495	\$2,495	\$3,995	\$1,495		
2 Attendee Tickets	1 Attendee Ticket	1 Attendee Ticket	Ticket Includes		
Choice of 1: Booth (In-	Seat Drop or Bag Inert	In-Person & Virtual Booth	Entrance to the Three-Day		
Person & Virtual), Pens,	Logo Branding		Conference		
Notepads, Breaks or Breakfasts			Access to 15+ Cutting-Edge Sessions on High Value International Finance and 40+ Best in Class Speakers		
			3 Networking Cocktail Receptions		
			Breakfast, Lunches, Snacks, and Conference Swag		
			Virtual mobile and web- based event app		

Ticket

Sponsor Opportunities	White Knight \$13,995	<b>Justice</b> \$11,995	Integrity \$8,995	<b>Truth</b> \$5,995	<b>Impact</b> \$3,495	<b>Booth</b> \$4,495	<b>Ticket</b> \$1.895
EARLY BIRD RATE	\$12,995	\$10,995	\$8,495	\$5,495	\$2,995	\$3,995	\$1,495
Number Available	1	5	10				
Speaker Opportunities	3	2	1				
Attendee Tickets	5	3	3	2	1	1	1
Exhibit Booth Space (In-Person & Virtual)	✓	✓	See Below	See Below		✓	
Choice of 2: Cocktail Reception (Sunday or Monday), Closing Reception, Lanyards, Totebags, Event Check-In, Event App, Livestream, Notepads, Pens, Lunches, Breaks or Breakfasts	<b>√</b>						
Choice of 1: Cocktail Reception (Sunday or Monday), Closing Reception, Lanyards, Totebags, Event Check-In, Event App, Livestream, Notepads, Pens, Lunches, Breaks or Breakfasts		✓					
Choice of 1: Booth (In-Person & Virtual), Closing Reception, Event Check-In, Event App, Livestream, Notepads, Pens, Lunches, Breaks or			✓				

J	Branding + Footer	Branding + Footer					
2 Weeks of Advertising in OffshoreAlert Digest	✓						
Bag Insert or Seat Drop	✓	✓	✓	✓	✓	✓	
Logo recognition as Sponsor, in all event materials including Event App, Website, E-mail Marketing, Event Signage & Social Media	✓	✓	✓	✓	✓	✓	
Event App Push Notifications	✓	✓	✓	✓	✓	✓	
Advance Access to Virtual Event	✓	✓	✓	✓	✓	✓	
Discounted additional tickets at 15% off lowest prevailing rate	✓	✓	✓	✓	✓	✓	

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Branding +

Footer

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#### FOR MORE INFORMATION ON SPONSOR OPPORTUNITIES, CONTACT:

**LINA KRAVITZ** Sales Executive, OffshoreAlert **TELEPHONE** +1305-600-2504

Premier

Above-

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E-MAIL

lkravitz@offshorealert.com

Breakfasts

Pens, Breaks or Breakfasts

Choice of 1: Booth (In-Person & Virtual), Notepads,

Website Placement of Sponsor Recognition